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**FOR IMMEDIATE RELEASE**

**Atlanta Fair celebrates 40th anniversary with Grand Opening, March 6-8**

*The city’s most iconic fair is back in town for fun rides, games, and entertainment for all ages!*

**ATLANTA (March 2, 2020)** – *Say hello spring and goodbye winter!* The **Atlanta Fair** is back heating up the scene for its highly anticipated **Grand Opening Weekend** on **Friday, March 6- Sunday, March 8!**  Thrill-seekers, selfie enthusiasts, and fair food lovers are in for the ultimate spring treat for all ages.

This year’s fair welcomes the return of Alien Abduction, along with classic fair favorites such as the Towering Ferris Wheel and a variety of children’s rides and games. Atlantan residents and visitors can revel in the delicious all-time fair food classics, like fluffy cotton candy, candy apples, funnel cakes, and more.

**WHAT:** **Atlanta Fair 2020** **Grand Opening Weekend**

**WHEN:** **Friday, March 6 – Sunday, March 8**

Atlanta *Fair dates are Friday, March 6 – Sunday, April 12:*

Monday- Thursday: 5-10 p.m.

Friday: 5pm – 11 p.m.

Saturday Matinee: 1 -5 p.m.

Saturday Evening: 5pm – 11 p.m.

Sunday: 1-10 p.m.

**WHERE:** **Turner Field – Grey Lot**

655 Central Ave SW

Atlanta, GA 30315

404.913.FAIR (3247)

**HOW:** Guests may purchase tickets online or at the gate. For online admission, visit theatlantafair.com.

**Fair Entrance Fees:**

Opening Night Special: $1 admission for all

Every day (*except opening night*): $2 for guests under 42”

Monday & Thursday: $3 for guests 42” and taller

Tuesday ($2 Tuesdays): $2 admission for all

Wednesday (Whacky Wednesdays): Free admission for all

Friday: $5 for guest over 42” and taller

Saturday and Sunday Matinee (1-5 p.m.): $5 for guests 42” and taller

Saturday Evening (5pm-Close): $8 for guests 42” and taller

Sunday (1pm-Close): $5 for guests 42” and taller

**Midway Ride Tickets**:

Opening Night Specials: $20 ‘Unlimited Ride Armband’

Individual tickets: $1.25 each

Bundle tickets: 25 tickets for $25

‘Unlimited Ride Armband’ Fees are as follows:

Monday, Thursday, Friday: $25

Tuesday $2 Tuesdays (*ride any ride $2 ea*): NO ARMBANDS on Tuesday

Wednesday (Whacky Wednesdays): $25 Buy One Get One Free

Saturday and Sunday Daytime: $28.75

Saturday After 8 p.m. and Sunday After 7 p.m. (Twilight Special): $25

*\*Unlimited Ride Armbands are only valid on the day they are purchased. No rainchecks or refunds.*

**Parental Escort Policy in Effect**

Children under the age of 16-years-old must be accompanied by an adult 21 years or older on Friday and Saturday evenings. One adult may escort up to four youth. All guests must be able to present valid Georgia or government issued photo ID.

**About Atlanta Fair**

Since its inception in 1980, the Atlanta Fair at Turner Field has brought the thrills, excitement and sounds of the Midway to Georgia residents. What was once only the dream of three carnival-loving brothers from Southeastern Kentucky has blossomed into one of the largest in-town fairs in the Southeast United States.

For more information, including weather updates, events and discounts visit the Atlanta Fair online at theatlantafair.com, Facebook, Twitter and Instagram.

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